



AN INTEGRITY  COMPANY

# Ritter Insurance Marketing Get More from Your FMO

RitterIM.com  
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## WHO IS RITTER INSURANCE MARKETING?

Ritter is a field marketing organization (FMO) that connects agents with insurance carriers. We are partnered with Integrity Marketing Group on a mission to deliver best-in-class service, contracts, and technology to agents all across the country.

As a Ritter agent, you have exclusive access to:

- Proprietary CRM, quoting, and enrollment technology to streamline your business
- Expert staff to help with all questions on licensing to contracting, application submission, and succession planning
- Quality analysis of processed applications to expedite submissions and minimize errors or delays
- Regular trainings, webinars, and events to improve your marketability and sales success

Ritter is ready to start building a better business with you today. Get immediate access to our free tools when you register at **[RitterIM.com/connect](https://RitterIM.com/connect)**.

## A LETTER FROM OUR FOUNDER

*Your success is our success*

We're all in the business of selling insurance as independent agents, but that doesn't mean we need to go it alone.

My father and I started Ritter Insurance Marketing in 2005 with five employees, seeking to support independent agents in their endeavors. Since then, we've partnered with Integrity Marketing Group to continue expanding and offering best-in-class service and support to insurance agents in all 50 states.



From licensing and contracting, to supplies and submissions, to commissions and succession planning, we work with agents and carriers to ease the burden of administrative tasks, paperwork, and problem-solving. Providing that back-office assistance is important to us, but so is giving agents easy-to-use, yet powerful tools that can streamline the sales process for all involved. Our in-house software and database teams develop and enhance industry-leading insurance sales tools based on suggestions and feedback from agents like you.

Every agent knows that, in sales, the relationship comes first. We're here to help you build lasting partnerships with more carriers and clients. After all, your success is our success.

With Ritter, working for yourself has never meant working by yourself. I hope that you'll consider joining us. Together, I believe that we can achieve so much more than we can on our own.

A handwritten signature in black ink, appearing to read 'Craig J. Ritter'. The signature is stylized with a large, sweeping initial 'C' and 'R'.

Craig J. Ritter  
CEO  
Ritter Insurance Marketing

# HOW TO CONTACT US

Looking to expand your business? Have questions about the products in your area? Ritter's sales experts are ready to assist you!



**800-769-1847**



**Info@RitterIM.com**



**RitterIM.com/Contact**



**RitterIM.com/MYST**

## ADDRESSES

### Headquarters

2605 Interstate Drive  
Harrisburg, PA 17110

### Agency Office

17220 Wright Street, Suite 120  
Omaha, NE 68130

### Florida

*Executive Resource Insurance Network*  
6003 Honore Avenue, Suite 104  
Sarasota, FL 34238

### Maryland

*Secure Benefits Alliance*  
410 Main Street  
Reisterstown, MD 21136

### New York

20856 Cross Island Parkway  
Bayside, NY 11360

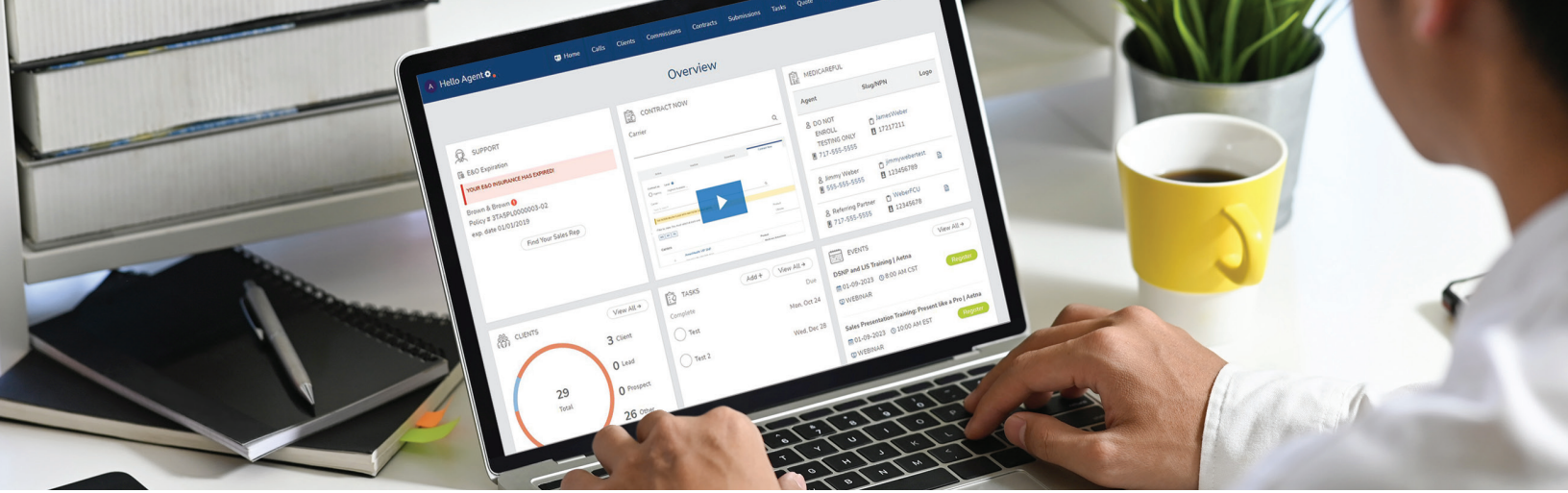
### North Carolina

*Senior American Services*  
201 Pomona Drive, Suite J  
Greensboro, NC 27407

### Ohio

*Quick Insured Brokerage*  
1684 Medina Road  
Medina, OH 44256





## THE RITTER PLATFORM

Keep track of your client info, downlines, commissions, and more in our comprehensive dashboard!

Use the Platform to track:



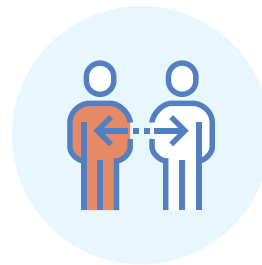
**Contracts**



**Downlines**



**Commissions**



**Shared Leads**

Go to [RitterIM.com/platform](https://RitterIM.com/platform) to get started today.



## PLANENROLL

PlanEnroll is a great way for you to increase your sales! You have your own Personal Agent Website where consumers can quote and enroll online — and you get credit.

Your clients will feel empowered when they learn, explore, compare, and enroll in a Medicare plan on this consumer-facing platform.

Visit [RitterIM.com/PlanEnroll](https://RitterIM.com/PlanEnroll) for more information!



## LEARN WITH WITH THE RITTER BLOG

The Ritter blog keeps you up to date on the insurance industry and provides tips and tricks to help you excel in your field.

Learn about:



**Business Advice**



**Products for Your Portfolio**



**Trending Issues**



**Compliance Education**



**AEP Preparation**



**And More!**

Visit [RitterIM.com/blog](https://RitterIM.com/blog) to start reading today!





## SURVIVE AND THRIVE WITH THE AGENT SURVIVAL GUIDE PODCAST

A useful tool for the modern agent, the ASG Podcast equips you for wherever you are on your insurance journey — beginner or seasoned, on the go or at a desk.

Discover:



**New Sales Tactics**



**Exclusive Interviews**



**Reviews of Useful Apps**



**Industry News**



**Compliance Updates**



**And More!**

Visit [RitterIM.com/podcast](https://RitterIM.com/podcast) to start listening today!



# KNIGHT SCHOOL

## GROW WITH KNIGHT SCHOOL

Explore Ritter Insurance Marketing's multi-media training experience for insurance agents! Learn on your own schedule with lessons developed by our expert sales training staff.

Explore these five paths:



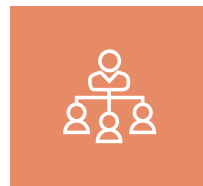
**Interested in  
Selling Insurance**



**Laying a Solid  
Foundation**



**Learning  
to Sell**



**Expand &  
Dominate**



**Exit Strategies  
& Retirement**

Start your journey at [RitterIM.com/knight-school!](https://RitterIM.com/knight-school!)



## MORE THAN MEDICARE

We specialize in the senior health insurance market, but we always encourage agents to offer *More than Medicare*. It's important to examine **all** your clients' health care coverage needs and provide them with a higher level of service.

Besides Medicare products, we also offer contracting for:

-  **Dental, vision, hearing**
-  **Hospital indemnity**
-  **Cancer/ critical illness**
-  **LTC/STC**
-  **Life insurance/ final expense**
-  **Annuities**

As a *More than Medicare* agent, you'll increase your book of business, persistency, value to your clients, and your commissions!

Explore contracting opportunities today at [RitterIM.com/carriers!](https://RitterIM.com/carriers!)



## GET STARTED WITH RITTER TODAY

Want **free** access to our industry-leading insurance sales tools, expert staff, and more? All you have to do is register!

### Perks of registering with Ritter for free:

- Submit contracting for our more than 120 Medicare, ancillary, life, LTC, and under-65 carriers
- Get your own Personal Agent Website through PlanEnroll -- grow your business while delivering the positive, straightforward experience consumers deserve.
- Gain access to exclusive agent training events, sales incentives, marketing materials, guides, eBooks, and more!
- Utilize [MedicareCENTER](#) and [LeadCENTER](#) to manage and expand your business.

Start maximizing your sales success!  
Register today at [RitterIM.com/connect](https://RitterIM.com/connect)



# THANK YOU!

Thanks for your interest in working with Ritter Insurance Marketing! We appreciate all of our agents and partners for their ongoing support and dedication. It's a huge part of what makes Ritter Insurance Marketing such an outstanding FMO.

We look forward to working together and helping you grow your business!



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